

# MEDIA RELEASE

## For Immediate Release

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### Anti-anthrax envelope will improve mail security

**(Paso Robles, CA)** The development of a new envelope security system should ease the minds of people who process, deliver and receive letters according to George Phillips, President and Chief Executive Officer of Verify First Technologies, Inc., an anti-fraud technology development firm located in Paso Robles, CA. The system will allow a mail recipient to visually inspect for an envelope's foreign contents without having to open it. The patent-pending envelope technology is trademarked and marketed as the VerifyFirst™ security system.

In several recent instances, anthrax has been delivered in a powdered form through the mail. The VerifyFirst™ system incorporates layered security features with see-through windows to assist inspection for an envelope's foreign contents. The windows are also treated to cause powder or dust to adhere to the clear windowpane. Envelopes containing powder or dust would arrive with clouded windows, alerting the recipient of tampering.

Another component of the system is a new patent pending printing technique, which produces identifiable miniature images as dots the size of the head of a pin. This trademarked LogoDot™ technique allows microscopic photos, company logos, keywords or phrases to be repeated within half-toned printed images. Any powder or granular dust distorts or diffuses the LogoDot™ image. These miniature LogoDots™ could be printed on both the interior of the envelope and the inserted document, which could then be viewed with a magnifier for verification.

In addition to the technological advances incorporated in the VerifyFirst™ system, improved envelope construction could also be provided, reducing the amount of dust or powder, which might "leak" in transit.

According to Phillips, all of the features in the system are designed to help raise the level of confidence in the secure transmission of documents through the mail. "By using this multi-layered approach to constructing the envelope, we provide a much more secure container for mailing and offer mail handlers and recipients the ability to help discern whether or not the contents of the envelope are benign," said Phillips. "Furthermore," he continued, "we are able to provide the VerifyFirst™ envelope at very near the cost of a regular windowed envelope, making it an obvious and affordable choice for companies or individuals searching for a higher level of security when transmitting documents through the mail."

George Phillips, President/CEO of VFT, is the Inventor/Developer for the majority of the security technologies that are offered through VFT. In addition to owning VFT, he is the CEO of Pro Forms, Inc. Pro Forms is a wholesale security document manufacturer that has grown to \$14-million in sales and has three manufacturing plants. Mr. Phillips has 37 years experience in the printing industry.

Verify First Technologies, Inc. (VFT) provides advanced security printing solutions to 23 countries utilizing unique anti-copy and verification security technologies. VFT develops, licenses and provides patented security technologies for both the brand product and document industries. VFT has been issued 12 U.S. and European security patents and has numerous patents pending for other anti-fraud technologies.

VFT's corporate office is located in Paso Robles, CA USA and the company has additional sales and marketing facilities in Ithaca, NY USA. For more information regarding the VerifyFirst™ system contact VFT at P.O. Box 7001 Paso Robles, CA 93447 USA, (805) 238-2503, FAX (805) 238-7213, email: [george@verifyfirst.com](mailto:george@verifyfirst.com). The company's website is located at [www.verifyfirst.com](http://www.verifyfirst.com).

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